

## Factory will expand customer base and market share, say Cavanna

30-May-2012

Related topics: Packaging

**Cavanna have officially opened their US facility to expand its customer base and market share in North America.**

Cavanna Packaging USA, a subsidiary of Cavanna Packaging Group, S.p.A, officially opened its 21,000 square foot factory in Georgia this month.

Cavanna Packaging Group designs, produces and distributes automatic machines and turnkey systems for single and multipack wrapping of food, pharmaceutical, and non-food products.

The family-owned business opened the facility last year and said it chose Gwinnett because of its "business-friendly environment, the proximity to Hartsfield-Jackson Atlanta International Airport, and the area's skilled workforce."

### Sector experience

Riccardo Cavanna, CEO of Cavanna Packaging Group, S.p.A, said: "As a company with a 52 year successful history of providing complete wrapping machines and systems, we are pleased to bring our services and products to North America.

"Gwinnett County has proven to be the perfect launching pad to grow and expand our customer base."

The Gwinnett-based site provides manufacturing, engineering and parts inventory operations.

### Growth potential

The firm, which has global headquarters in Prato Sesia, Italy, said they expect the number of employees to significantly grow as production increases.

The ultimate goal is to support customers in all phases of the flow wrapping process to save time, space, engineering and energy, they added.

Charles Haley, general manager at Cavanna Packaging USA, added: "The close proximity of a major airport for both domestic and international flights - making for easy access for our customers and our parent company - along with a vast base for technical expertise for years to come are just a few of the reasons why Cavanna chose to locate its North American headquarters in Gwinnett."

The opening of Cavanna Packaging USA is part of a project supporting the ongoing economic development efforts of Partnership Gwinnett.

The initiative targets the retention and expansion of existing Gwinnett businesses in addition to developing new business in the packaging and material handling industry.

**Copyright** - Unless otherwise stated all contents of this web site are © 2012 - William Reed Business Media SAS - All Rights Reserved - For permission to reproduce any contents of this web site, please email our Syndication department [copyright@wrbm.com](mailto:copyright@wrbm.com) - Full details for the use of materials on this site can be found in the Terms & Conditions